Become an ICISF Online Course Sponsor and Help Us Save The Heroes!

The International Critical Incident Stress Foundation, Inc. (ICISF) provides leadership, education, training, consultation, and support services in comprehensive crisis intervention and disaster behavioral health services. Critical Incident Stress Management (CISM) is a method of helping first responders and others who have been involved in critical incidents that leave them emotionally and/or physically affected by those incidents. Our CISM model of peer support has been used throughout the US and the world. It is based on providing pre-incident education and training to those who care about, and often put first, their colleagues and communities in times of disaster and crises. This process also helps people prepare to continue to perform their services or in some cases return to a normal lifestyle after a critical incident.
About ICISF

ICISF, Inc. provides leadership, education, training, consultation, and support services in comprehensive crisis intervention and disaster behavioral health services to the emergency response professions, other organizations and communities worldwide using Critical Incident Stress Management (CISM).

Going into our 30th year, ICISF, Inc. has trained more than 1,800 Approved Instructors to teach ICISF courses worldwide. We have over 4,500 active members in our organization, and there are are more than 600 ICISF trained teams throughout the country who have responded and applied the ICISF CISM Model to major disaster situations. In 2018, over 38,500 individuals received ICISF training.

About our Online Courses

The International Critical Incident Stress Foundation’s Online Courses are delivered during a two or three week, self-paced, time frame. Individuals will participate in the online course through updated text and reference materials in CISM, discussions between peers and the instructor, and videos and scenarios. All of these tools are used to facilitate learning through our online learning management system, Moodle.

These online courses are a great way for individuals to participate in quality critical incident stress management training right from the comfort of their home or workplace.

Why Sponsor an Online Course

ICISF’s Online Courses are taught by renowned instructors and offer up-to-date, relevant information for anyone working in Crisis Intervention, Disaster Response, Education, Emergency Services, Employee Assistance, Healthcare, Homeland Security, Human Resources, Mental Health, Military, Spiritual Care and Traumatic Stress. Online Course Sponsors put their brand in front of an online audience of participants, over 4,500 active ICISF members, and over 5,000 followers on social media.

Whether participants are just beginning in their exploration of the field of crisis intervention, or are already actively involved, as a sponsor, your organization will receive brand awareness and recognition among world leaders in the field of CISM.

“"This was an incredible [online] course. It was very well organized and included a variety of teaching methods to maximize my learning experience. The materials were relevant, current, and readily applicable in the field [of CISM]. The discussions and assignments were meaningful and thought provoking. I hope to be able to take more online courses in the near future.”

"The saying 'timing is everything' certainly holds true for me... I don't think I would have picked up on the warning bells if it weren't for what I just learned in this [online] course. This course just might have saved a life.”

"I think that CISM is a calling to "Save The Heroes." The Law Enforcement community has elements that few will ever experience; hence, the thin blue line. The overall trauma that emerges during a career would send most people over the top mentally, but law enforcement officer’s continue to perform their jobs. It is my heart’s desire to be there for someone just in time they need someone the most. I want to be a part of the process that will aid those men and women, so that they can return home and enjoy the simple things of life. Overall, this [online] course was well worth the time."
ONLINE COURSE SPONSORSHIP LEVELS
CREATION OF AN ONLINE COURSE · ONLINE COURSE SPONSORSHIP FOR CISM TEAM

**Creation of an Online Course: $10,000**

Sponsor the creation of an entire ICISF Online Course through one of our most prominent sponsorship opportunities. Your organization will be featured on our ICISF website and have a banner ad placed on the Online Course site home page in Moodle. We will also feature your organization on all marketing for the online course and announcements to the participants.

**Benefits include:**
- Sponsor logo & name placed on ICISF website, Online Course homepage and on course marketing
- Sponsor logo & name placed in LifeNet, a member only newsletter publication (approx. 4,500 members)
- Announcements for Online Course participants
- Sponsor banner ad placed on ICISF Online Course webpage

**The course title and contents to be created with organization sponsorship are at the discretion of ICISF Staff & Instructor selected to create the course. All organizations providing payment to sponsor the creation of an online course must provide full payment before the creation of the online course.**

**Online Course Sponsorship for a CISM Team**

Sponsor one or more individuals within your organization, local CISM/Peer Support Team, or as specified to attend any of our online courses. The individual(s) sponsored will receive the sponsoring organizations logo and brief description on a certificate. The sponsorship will also be announced before the beginning of the online course.

**Pricing Varies (Depending on # of Individuals):**
- **$1,800** · Sponsor 5 Individuals  
- **$5,500** · Sponsor 15 Individuals  
- **$7,000** · Sponsor a CISM/Peer Support Team (Up to 20 Individuals)

**Benefits include:**
- Sponsor logo & name placed on ICISF website, Online Course Site Home Page, & marketing
- Sponsor logo & name placed in LifeNet, a member only newsletter publication (approx. 4,500 members)
- Announcements for Online Course participants
- Individuals sponsored will receive a certificate with ICISF & sponsor logo, name, & brief description of sponsor

**Sponsor 20 or more individuals (more than $7,000) and we will include 1 complimentary online course registration for organization staff to attend any of our online courses.**

To become a sponsor for Online Courses, visit ICISF.org/Sponsor to download the sponsorship application. Sponsoring organizations must provide payment in full at least 30 days prior to start of Online Course.

Learn more about our Online Courses: ICISF.org/online-courses-2/

**QUESTIONS?**

If you have questions regarding sponsorship opportunities, please contact:
Kelly Hall, Development Coordinator | P: (443) 325-5218 | E: sponsors@icisf.org
To learn more about our Corporate Sponsorships, please visit: ICISF.org/Sponsorship